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VRLTA President Eric Terry Named One of Virginia's 2023 Heavy Hitters

Terry is among four honorees with ties to the Association

Richmond, Va. – Virginia Business released their “Heavy Hitters” list this week, which highlights the 50 most influential executives in Virginia. The annual feature provides the magazine’s take on heavyweights in business, government, nonprofits, and higher education across the state. Included among the 2023 list is Eric Terry, President of the Virginia Restaurant, Lodging, and Travel Association.

Highlights on Terry’s resume include nearly a decade at the helm of VRLTA, and more than 30 years experience in the entertainment, hotel, casino, resort, and events industries. The magazine also called attention to what he accomplished during the 2022 General Assembly session, championing legislation in the interest of the hotel, restaurant, and travel industries.

Terry wasn’t the only member of the [2023 Heavy Hitters](#) with ties to VRLTA. Also included on the list are members:

- Shelia Johnson, CEO of Salamander Hotels & Resorts
- Christopher Nassetta, President & CEO of Hilton Worldwide Holdings Inc.
- Bruce Thompson, CEO of Gold Key | PHR

VRLTA is already off to a fast start in 2023, making significant headway on a number of issues during the 2023 General Assembly session and launching a new chapter in Virginia’s Blue Ridge - New River Valley.

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The Virginia Restaurant Lodging and Travel Association is the unified voice of the restaurant, lodging, travel and hospitality suppliers associations. VRLTA creates value for members by promoting the legislative interests of the industry, networking, educational opportunities, and protecting free enterprise. For more information, visit www.vrlta.org or call 800-552-2225.