



2022 Virginia ProStart Invitational

SPONSORSHIPS AVAILABLE NOW

Help sponsor a competition that shapes the future of the hospitality industry!

Whether you want to show off your school through a booth, judge a competition, sponsor the team as they compete at nationals, or support them in other ways... Please step up to the “plate” with your contribution – monetary or other to help pay for the future of hospitality leadership. Don’t know what to give. We have something for you. Please consider supporting these young men and women as they compete at the state level or at the National ProStart Competition in Providence, Rhode Island.

TWO CHALLENGING COMPETITIONS

The Virginia ProStart Invitational is composed of two distinct competitions—management and culinary—that showcase the most important skills needed on either side of the restaurant and foodservice industry: the front-of-the-house and behind the scenes in the kitchen.



MANAGEMENT

Management teams develop a proposal for the next hot restaurant concept and present it to a panel of industry judges. Next, their ability to think on their feet is tested as they quickly solve challenges managers face on a daily basis.



CULINARY

The culinary competition highlights the creative abilities of each team through the preparation of a three-course meal in 60 minutes, using only two butane burners with no access to running water or electricity. There’s no room for error as they’re evaluated on taste, skill, teamwork, safety and sanitation.

Questions? Contact Jim Wilson at 804-288-3065 or jim@vrlta.org

VRLTA Educational Foundation, 5101 Monument Avenue, Suite 206, Richmond, VA 23230

Toll Free: 800-552-2225

Fax: 804-285-3093

www.vrlta.org



2022 VPSI Sponsorship Packages

National Competition Team Sponsor - \$5,000

Your contribution helps pay for expenses necessary to get the winning culinary and Management teams to the National ProStart Invitational in Washington, D.C. on May 6-8, 2022. Sponsorship at this level ensures that your company or school will have direct impact on the top ProStart students in the state.

- Inclusion of Color Company Logo and mention as the National Competition Team Sponsor in all marketing, advertising, and informational material created by VRLTAEF regarding the Virginia ProStart Invitational.
- Company Logo and active link to your website on www.vrlta.org pages with information about VPSI and the National ProStart Invitational.
- Company Logo on the culinary team chef coats and management team shirts to be provided to the first place culinary and management teams to wear at the National ProStart Invitational in Washington, D.C on May 6-8, 2022.
- Company Logo on the Team Shirts that will be wearing during the Opening Ceremony.
- Recognition at the VPSI Awards Dinner and receive face time with the winning teams and their parents or guardians.
- Opportunity to provide products or information about your company or school to each dinner guest at their table at the VPSI Awards Dinner.
- One complimentary table at the VPSI Awards Dinner. (10 seats)
- Ten complimentary tickets to the VPSI Lunch (10 tickets)
- One complimentary booth at the College/Career Fair held during the competition.
- Featured billing, including a complimentary full page ad, in the VPSI program. (Send ad to jim@vrlta.org by February 11, 2022)
- Recognition as the National Competition Team Sponsor on media communications including press releases, media invitations and fact sheets.

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Awards Dinner Sponsor - \$2,500

Your contribution makes the awards dinner possible by subsidizing the ticket expense that will allow the students and teachers in the competition to dine for free. As the Virginia ProStart Invitational (VPSI) continues to grow, your support allows VRLTAEF to celebrate the ProStart program.

- Inclusion of Color Company Logo and mention as the Awards Dinner Sponsor in all marketing, advertising, and informational material created by VRLTAEF regarding the Virginia ProStart Invitational.
- Company Logo and active link to your website on www.vrlta.org pages with information about VPSI and the National ProStart Invitational.
- Recognition at the VPSI Awards Dinner
- Six complimentary tickets to the VPSI Awards Dinner. (6 seats)
- Six complimentary tickets to the VPSI Lunch. (6 tickets)
- One complimentary booth at the College/Career Fair held during the competition.
- Featured billing, including a complimentary full page ad, in the VPSI program. (Send ad to jim@vrlta.org by February 11, 2022)
- Recognition as the Awards Dinner Sponsor on media communications including press releases, media invitations and fact sheets.

Culinary Competition Sponsor - \$2,500

Your contribution will assist in paying the expenses to provide the equipment and space necessary to host the culinary competition. You will receive prominent billing in the culinary competition room.

- Inclusion of Color Company Logo and mention as the Culinary Competition Sponsor in all marketing, advertising, and informational material created by VRLTAEF regarding the Virginia ProStart Invitational.
- Company Logo and active link to your website on www.vrlta.org pages with information about VPSI and the National ProStart Invitational.
- Recognition at the VPSI Awards Dinner
- Six complimentary tickets to the VPSI Awards Dinner. (6 seats)
- Six complimentary tickets to the VPSI Lunch. (6 tickets)
- One complimentary booth at the College/Career Fair held during the competition.
- Featured billing, including a complimentary full page ad, in the VPSI program. (Send ad to jim@vrlta.org by February 11, 2022)
- Recognition as the Culinary Competition Sponsor on media communications including press releases, media invitations and fact sheets.

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Management Competition Sponsor - \$2,500

Your contribution will assist in paying the expenses to provide the equipment and space necessary to host the management competition. You will receive prominent billing in the management competition room.

- Inclusion of Color Company Logo and mention as the Management Competition Sponsor in all marketing, advertising, and informational material created by VRLTAEF regarding the Virginia ProStart Invitational.
- Company Logo and active link to your website on www.vrlta.org pages with information about VPSI and the National ProStart Invitational.
- Recognition at the VPSI Awards Dinner
- Six complimentary tickets at the VPSI Awards Dinner. (6 seats)
- Six complimentary tickets to the VPSI Lunch. (6 tickets)
- One complimentary booth at the College/Career Fair held during the competition.
- Featured billing, including a complimentary full page ad, in the VPSI program. (Send ad to jim@vrlta.org by February 11, 2022)
- Recognition as the Management Competition Sponsor on media communications including press releases, media invitations and fact sheets.

VPSI Lunch Sponsor - \$1,500

Your contribution makes the VPSI Lunch possible by subsidizing the ticket expense that will allow the students and teachers in the competition to eat for free. You will receive prominent billing in the VPSI Lunch Room.

- Inclusion of Color Company Logo and mention as the VPSI Lunch Sponsor in all marketing, advertising, and informational material created by VRLTAEF regarding the Virginia ProStart Invitational.
- Color Company Logo and active link to your website on www.vrlta.org pages with information about VPSI and the National ProStart Invitational.
- Recognition at the VPSI Awards Dinner
- Four complimentary tickets to the VPSI Awards Dinner. (4 seats)
- Ten complimentary tickets to the VPSI Lunch. (10 tickets)
- One complimentary booth at the College/Career Fair held during the competition.
- Featured billing, including a complimentary half page ad, in the VPSI program. (Send ad to jim@vrlta.org by February 11, 2022)
- Recognition as the VPSI Lunch Sponsor on media communications including press releases, media invitations and fact sheets.

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College / Career Fair Booth \$500

- Recognition at the VPSI Awards Dinner
- Two complimentary tickets to the VPSI Awards Dinner. (2 seats)
- Two complimentary tickets to the VPSI Lunch. (2 tickets)

VRLTAEF will provide a table, table covering and 2 chairs.

College/Career Fair will be held on Friday, March 18, 2022 from 8:00 am – 4:00 pm.

Set up will start at 7:00 am

Event Program Advertisements

Send Ads to jim@vrlta.org by February 11, 2022

Full Page Ad — \$250 — Full Color Ad included in the Event Program Ad Size: 5” wide X 8” tall	Half Page Ad — \$100 — Full Color Ad included in the Event Program Ad Size: 5” wide X 3.875” tall	Supporter Recognition — \$50 — Your Business Listed as a support in the VPSI Event Program
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2022 Virginia ProStart Invitational Sponsorship Commitment Form

<input type="checkbox"/> National Competition Team Sponsor	\$5,000		
<input type="checkbox"/> Awards Dinner Sponsor	\$2,500		
<input type="checkbox"/> Culinary Competition Sponsor	\$2,500		
<input type="checkbox"/> Management Competition Sponsor	\$2,500		
<input type="checkbox"/> VPSI Lunch Sponsor	\$1,500		
<input type="checkbox"/> College / Career Fair Booth	\$500		
<input type="checkbox"/> VPSI Program Ad	\$250	\$100	\$50

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Payment enclosed (Please make check payable to VRLTA Educational Foundation)

Invoice Me

Charge My Credit Card (circle one) DISCOVER VISA MASTERCARD AMEX

Total Commitment: _____

Name on Card: _____

Card Number: _____ Exp. Date: _____

Signature: _____ CVV: _____ (3-digit code on back of card)

VRLTA Education Foundation is a 501(c)3 corporation. The Federal Tax ID number is 54-1419483.

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