## FOR IMMEDIATE RELEASE





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## Northern Virginia Restaurant Week 2016 Kicks-Off March 7-14 with First Lady of the Commonwealth Dorothy McAuliffe

More than 65 restaurants participating in Northern Virginia Restaurant Week, presented by Greater Reston, Loudoun County, Arlington and Prince William Chambers of Commerce, in Partnership with Virginia Restaurant, Lodging & Travel Association.

**Richmond, Va.** – **March 4, 2016** – The First Lady of the Commonwealth, Dorothy McAuliffe, will join representatives of the Greater Reston, Loudoun County, Arlington and Prince William chambers of commerce at JALEO – Crystal City on Monday, March 7th at 10:00 a.m. to help kick-off the 3rd Annual Northern Virginia Restaurant Week.

Presented in partnership with the Virginia Restaurant, Lodging & Travel Association (VRLTA), Northern Virginia Restaurant Week is March 7th through 14th and will feature nearly 70 restaurants from throughout the region. With restaurants representing a wide variety of cuisines and dining experiences, offering Restaurant Week-themed menu items at both lunch and dinner, there will be dining options available to suit almost every taste and budget.

Chamber representatives will present a \$1,500 check to Share Our Strength, an organization working to end childhood hunger in America by connecting kids to effective nutrition programs like school breakfast and summer meals. Anyone in the Northern Virginia hospitality community, area foodies and the press are invited to attend this event.

Diners can see a full list of restaurants on the <u>Northern Virginia Restaurant Week website</u> and view participating <u>restaurant menus here</u>. For those restaurants registered with OpenTable, diners can make reservations through the <u>Northern Virginia Restaurant Week OpenTable page</u>.

Learn more about the restaurants participating in Northern Virginia Restaurant Week on our <u>Facebook Page</u> and follow us on Twitter with the hashtag <u>#NoVARestaurantWeek</u>.

"We are pleased once again to be a part of this year's Northern Virginia Restaurant Week and are excited about the inclusion of No Kid Hungry, 1<sup>st</sup> Lady Dorothy McAuliffe's priority initiative, as a beneficiary of the weeklong event," said Eric Terry, president of Virginia Restaurant, Lodging & Travel Association. "The addition of the Arlington, Loudoun and Prince William Chambers to this year's event, along with Greater Reston Chamber, is a significant boost to the event, which is quickly becoming the predominant restaurant week in the region."

If you are a member of the press or would like more information about Northern Virginia Restaurant Week Kick-Off Event, please contact Kristen Karrfalt at 703-352-1037 or kristen@vrlta.org.

## About the Virginia Restaurant, Lodging & Travel Association (VRLTA)

The Virginia Restaurant, Lodging & Travel Association is the only unified voice for the restaurant, lodging, travel and hospitality suppliers associations. VRLTA creates value for members by promoting the legislative interests of the industry, networking, educational opportunities, and protecting free enterprise. Inquiries about membership and VRLTA services should be directed to VRLTA at (804) 288-3065 or VRLTA.org.