

NEWS RELEASE



VIRGINIA

RESTAURANT & LODGING EXPO

New Restaurant and Lodging Trade Exposition to Serve Virginia

Virginia Restaurant & Lodging Expo will debut October 24 - 25, 2016 supported by the Virginia Restaurant, Lodging & Travel Association

January 7, 2016 – Exposition Development Company, Inc. (ExpoDevCo) announced today the launch of the Virginia Restaurant & Lodging Expo, an annual trade show serving the Restaurant, Foodservice, Lodging and Hospitality industry in Virginia. The inaugural show will be held October 24-25, 2016 at the Greater Richmond Convention Center in Richmond, Virginia.

The show will be developed with the key support of the Virginia Restaurant, Lodging & Travel Association (VRLTA). “The association is looking forward to the launch and by partnering with ExpoDevCo we can utilize their already existing foodservice show network and expand on that to bring our statewide industry together. We are very enthusiastic about the opportunity to offer a restaurant and lodging tradeshow for the Virginia hospitality industry,” commented Eric Terry, President of the Virginia Restaurant, Lodging & Travel Association.

The Virginia Department of Agriculture and Consumer Services has also endorsed the event and will be supporting the launch.

According to the National Restaurant Association, there are more than 14,100 eating and drinking establishments in Virginia. Add that to the 1,495 lodging properties reported by the American Hotel & Lodging Association and there is a combined market that generates \$21.3 billion in sales, supporting more than 403,000 jobs.

“Virginia is a major market for the hospitality industry, and we are excited to be working with VRLTA to build this event,” added ExpoDevCo’s Partner & COO, Stephanie Everett.

During the expo, a comprehensive educational program will be available to attendees at no extra cost. Additionally, specialized training courses and certification classes will be offered. And live demonstrations from renowned Chefs and Restaurateurs will add value each day of the two-day event.

For more information, visit www.VRL-Expo.com

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Exposition Development Company, Inc. (ExpoDevCo) is owned and managed by partners David Audrain and Stephanie Everett. Audrain and Everett have more than 33 years of experience managing, growing and launching exhibitions. ExpoDevCo produces a number of trades shows and events across North America, including the Atlanta Foodservice Expo and North Carolina Restaurant & Lodging Expo. To learn more, please visit www.ExpoDevCo.com.

Virginia Restaurant, Lodging & Travel Association (VRLTA) is the only unified voice for the restaurant, lodging, travel and hospitality suppliers associations. VRLTA creates value for members by promoting the legislative interests of the industry, networking, educational opportunities, and protecting free enterprise. Inquiries about membership and VRLTA services should be directed to VRLTA at (804) 288-3065 or www.VRLTA.org.

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